



TERREDEIBUTH

@terredeibuth



We take you back to
a simpler time. A return
to nature, where wine is
produced organically and
doesn't involve animals
but just a reconnection
with Mother Earth.



1 – Brand

What's in Terre dei Buth?



TERRE^{DE}BUTH

The land of freedom,
simplicity and nature.

Unmittelbare telegraphische Hauptverbindungen Deutschlands mit dem Auslande:

in nach:	Odessa	Von Düsseldorf	Mailand	Rotterdam	Paris.
am	Paris	und Leipzig nach:	Paris	Stockholm	Von München nach:
en	Petersburg	Antwerpen.	Wien	Wien.	Basel
	Riga	Von Emden nach:	Zürich.	Von Hannover nach:	Mailand
	Rom	Amsterdam	Von Hamburg nach:	Amsterdam.	St. Gallen

Brand
What's in Terre dei Buth?

Here people live their life
looking for happiness and
wellness, respecting their
body and the beauty of
nature, loving animals
and landscapes.



Brand positioning

**Terre dei Buth
is the wine for all the
people that just want a
good glass of wine.
No overstructure.**



Brand positioning

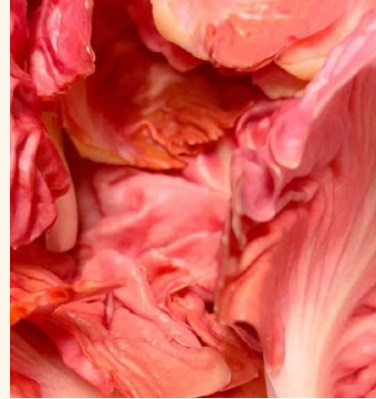
We want to drink a glass
of wine. We want to
respect every living being,
our planet, ourselves.
That's it.





2 – Label

Creativity process



Every land of Terre dei Buth is famous for the different kind of plants, animals, perfumes, sounds and landscape.

We take inspiration from here.



Label creativity process

In collaboration with the illustrator Irene Laschi, specialized in botanical illustration, we are bringing on our labels the fresh and vivid colors and textures of the vegetables of these lands.



1.
We chose one vegetable for each wine.



2.
Irene drawn the most beautiful detail.



3.
For each wine has been created a unique label inspired by the textures and colors of nature.

3 – Label

We don't believe that a glass of wine
could save the planet. But it helps.





TERRE DE BUTH

Spumante
Organic & Vegan
Prosecco

La frutta che

Our lovely wines

— Frizzante Rosé

A blend of Glera and Raboso grapes.

It fully unleashes the freshness of the Glera grapes, and the elegant hints of red berries typical of Raboso.



Our lovely wines

– Frizzante Bianco Special Cuvée

A blend of Glera and Chardonnay grapes, made sparkling using the “Martinotti-Charmat” method. The nose reveals scents of white flowers and sharp aromatic notes.



Our lovely wines

– Prosecco DOC Frizzante

Pleasantly fresh, aromatic,
and lively on the palate,
with its delicate foam and
incredibly fine perlage.
Perfect as aperitif.



Our lovely wines

– Prosecco DOC Spumante Brut

Intense bouquet, great freshness. Gives its best when paired with fried fish, shellfish, sushi, sashimi, and vegetable tempura.



Our lovely wines

– Prosecco DOC Spumante Extra Dry

Harmonious and enticing.
Shows an elegant bouquet
of acacia flowers, melon
and white peach.
Intense palate, with a
complex aromatic
expression.



Our lovely wines

– Prosecco DOC Rosé Spumante Brut

The latest creation of our land: a base of Glera wine masterfully blended with Pinot Noir. A delightful bouquet of fine bubbles dressed in pink.



Our lovely wines

– Spumante Rosé

Characterized by delicate hints of strawberry, gooseberry, and pink grapefruit. Fresh and gentle on the palate, with a delicate foam and persistent perlage.



Our lovely wines

– Spumante Bianco Special Cuvée

The liveliness of the
Glera grapes accompanied
by a touch of our
intense Chardonnay.
The perfect glass of bubbles
for sparkling up the day.



Our lovely wines

– Pinot Grigio DOC delle Venezie

A rosé still wine with
great character and
versatility, and an
intense nose.



Our lovely wines

– Pinot Grigio DOC delle Venezie

Its strong character is evoked by its intense nose, that recalls the fragrances of peach and apricot. On the palate it is harmonic and elegant, with a pleasant acidity, closing with a long and persistent aftertaste.

Terre dei Buth — 2022



TERRE^{DEI}BUTH

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