



POKE

SPRAY OILS

Dress up your poke

POKE

TO THE
L'EXPO



Dress up your poke

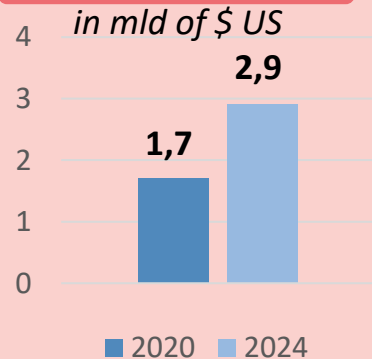
What is Poke?

Poke, a typical dish of Hawaiian cuisine, has reached a value of 98 million euros in Italy and is expected to reach 143 million euros in 2024. The success achieved in such a short time and the large community of poke lover, grown around us, prompted us to create a line of sprays to flavor Poke.

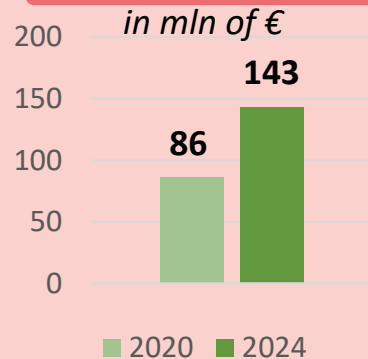
According to a study published by Cross Border Growth Capital, between 2014 and 2017 the number of Poke restaurants in the US doubled from 370 to 700, to reach 1,811 in 2018.

Among the 9 chains that dominate the market, the first in terms of turnover is Poke House which recently closed a € 20 million round for its expansion in Europe - with the support of Eulero Capital, FG2 and Milano Investment Partners.

GLOBAL MARKET



ITALIAN MARKET



Cfr. Cross Border Largo Growth Capital

The success of Poke in the world is explained by consumers' greater attention to the origin and nutritional value of the ingredients which translates into the choice of healthy dishes and ingredients. Added to this is the highly customizable character of the Poke and its being perfect for Instagram's stories.

Above all, being modular and compatible with transport, Poke it is functional for delivery.

How to season it if not with our spray selection?

AVOCADO OIL SPRAY



The **healthy choice** to dress up the poke bowl!

Avocado oil is one of most famous vegetable oil, thanks to its benefits.

It's fantastic as a seasoning for poke because of its neutral taste, it will not cover any taste of your bowl.

IT WILL PROVIDE YOU
1 MG VITAMIN E
FOR EACH SECOND OF SPRAY!



LIME & PINK PEPPER FLAVORED AVOCADO OIL SPRAY



Unique, original
and refined taste, with an
exotic note of freshness!

Lime and Pink Pepper
meet Avocado oil
for a spirited and delicate
dressing, at the same time.

IT WILL PROVIDE YOU
1 MG VITAMIN E
FOR EACH SECOND OF SPRAY!



POKE

YUZU FLAVORED AVOCADO OIL SPRAY



The most sought-after citrus, the Yuzu, meets the Avocado oil in a unique and perfectly balanced dressing.

Turn your lunch in a **mindfulness experience** thanks to its relaxing scents.

IT WILL PROVIDE YOU
1 MG VITAMIN E
FOR EACH SECOND OF SPRAY!



POKE

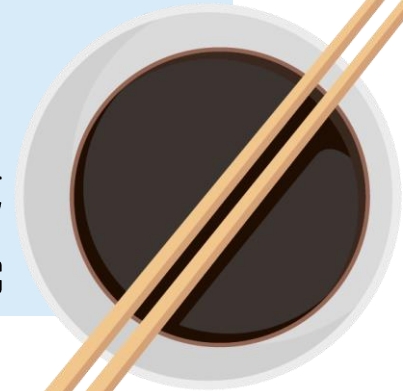
SOY SAUCE SPRAY



Soy sauce has the typical Japanese *umami* taste. It will be the favourite choice for all who loves oriental styled dishes.

It's perfect as dressing for fish and vegetable based dishes, it is light and fresh in taste.

DON'T BE WORRIED ABOUT THE TYPICAL SALTY TASTE BECAUSE WITH SPRAY SYSTEM YOU WILL USE LITTLE DRESSING



LOGISTIC INFORMATION

LOGISTIC INFORMATION	UNIT DATA			CASE DATA			PALLET	
	NET CONTENT (ml)	UNIT DIMENSION (mm)	UNIT WEIGHT (g)	UNITS/CASE	CASE WEIGHT (Kg)	CASE DIMENSIONS (mm)	80X120 CASES/PALLET	100X120 CASES/PALLET
	100	Ø 45x185	135 g	12	1,72 Kg	190x140x200	256 (32x8) 175h cm; 455 Kg	430 (43x10) 175h cm; 612 Kg

BAR CODE	Avocado Oil	8006830321102
	Lime & Pink Pepper flv	8006830321300
	Yuzu flv	8006830321201
	Soy Sauce	8006830321409





TRULY SPRAY, *naturally!*

The technology we use in our poke oils range is designed to preserve all the genuine qualities of the oil, which are contained in a **sealed bag** which guarantees protection from air and light.

Thanks to the **revolutionary “bag on valve”** system, no additives, emulsifying agents or gas propellants are needed.

By pressing on the **nozzle** the oil is forced out in a fine spray thanks to the action of the **nitrogen gas** which compresses the bag inside the canister. The nitrogen gas never comes into contact with the oil.

One second of spray is enough to season any dish.
Each second of spray emits 1,8 ml/1,7g of product.

You can reduce the amount of oil you use by up to 90% compared to a traditional bottle of oil (a 250 ml spray bottle is equivalent to 3 litres of a normal bottled oil).

So, it is a healthy option which will also save your money.

the real deal with EXPO FLOOR DISPLAY!

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EXPO FLOOR DISPLAY

The Expo Floor Display consists of two elements: base and upper display unit.

When we ship the expo floor display (with all the cans inside) it is closed as a “matriosca”: the upper display unit is closed in the base, so the height is 75 cm.

In each expo floor we can insert **two trays** each containing **24 cans**.

So, the expo **will contain 48 pieces in total**.

TECHNICAL SPECIFICATIONS	
MATERIAL:	Microtriple Carton
QUANTITY PER PALLET:	18 (9 x 2)
OPEN EXHIBITOR MEASURES:	Width 37 cm - Depth 26 cm – Height 135 cm + 30 cm with open crowner



The image shown here is for illustrative purposes only.

POKE

or with **THE COUNTER DISPLAY!**



La composizione mostrata è solo a scopo illustrativo.



When we ship the expo floor display (with the product already inside) it is closed: just tear along the hatch and fold back the top to get the expo open with the crowner.

Each expo contains **12 cans**: it can be assembled mixed (we suggest 3 bottles for each reference) or as you prefer.

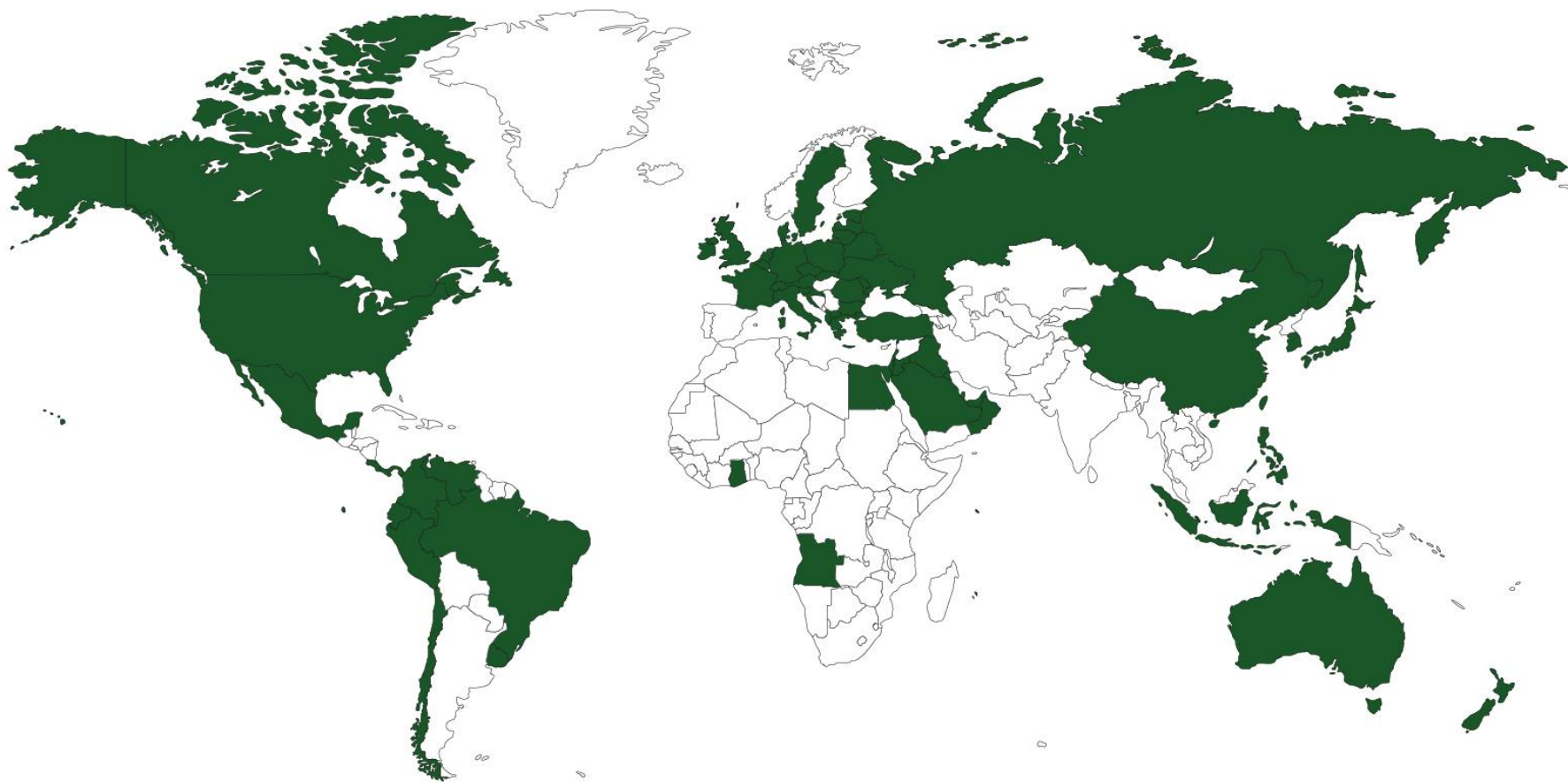
TECHNICAL SPECIFICATIONS

EXHIBITOR MEASURES:	187 x 140 x 195 h mm
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POKE

QUALITY CERTIFICATION






Our presence in the World

- Italy
- France
- Austria
- Ireland
- England
- Scotland
- The Netherlands
- Belgium
- Denmark
- Sweden
- Germany
- Poland
- Czech Republic
- Slovakia
- Latvia
- Estonia
- Lithuania
- Slovenia
- Croatia
- Bulgaria
- Romania
- Albania
- Macedonia
- Belarus
- Russia
- Moldova
- Ukraine
- Turkey
- Lebanon
- Israel
- Jordan
- Iraq
- Qatar
- Bahrain
- Kuwait
- Oman
- EAU
- Saudi Arabia
- Egypt
- Ghana
- Angola
- Mauritius
- Seychelles
- Philippines
- Indonesia
- China
- Hong Kong
- Taiwan
- South Korea
- Japan
- Singapore
- Australia
- New Zeland
- Canada
- USA
- Mexico
- Costa Rica
- Panama
- Perù
- Equador
- Colombia
- Venezuela
- Brazil
- Uruguay
- Chile

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