

# CATALOG

2023



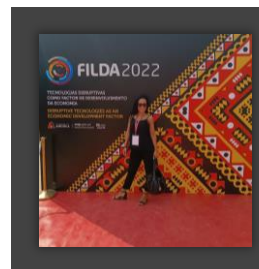
# THE HISTORY OF OUR COFFEE

- CaffeGiordano, whose owners are Gaetano Scarpetta and Paola Giordano, has its roots in their respective grandparents who were “industrianti” merchants, among the foods traded the colonials and especially the raw coffees were their passion.
- The company was born as a small company that consistently made a rigorous selection of the product and has always placed particular meticulous care in all stages of processing, adapting itself to increasingly innovative technologies and processing methods, offering a superior product .
- Over the years, the company has undergone several corporate transformations until the recent merger, a company of the same group created in 2015 with the aim of reorganizing the distribution and marketing of the company. The experience and the consolidated professionalism of those who have been working for some time, is the guarantee that the pleasure of CaffeGiordano always accompanies a careful and cordial service, because the goal is to spread the art and culture of Neapolitan coffee in the world.
- It is a company that produces and markets coffee with waffle products, special coffee pods (hazelnut, chocolate, caramel, ginseng, pistachio), barley waffles, tea and herbal teas, compatible coffee capsules, ground roasted coffee for moka, roasted coffee beans, drip coffee.
- The company is a partner of many national events, it is part of the everyday life of many people.
- For the CaffeGiordano also solidarity is a value of great reference: this is evidenced by social engagement initiatives that have involved it for several years, and from the
- “GIO. PI humanitarian association - CAFFEGIORDANO & PINEDA” united for Angola based in Angola-Africa.
- The passion is ingredient of excellence for CaffeGiordano!

Caffè Giordano is registered in ITA



ITA  
ITALIAN TRADE AGENCY  
ICE - Italian Trade Commission





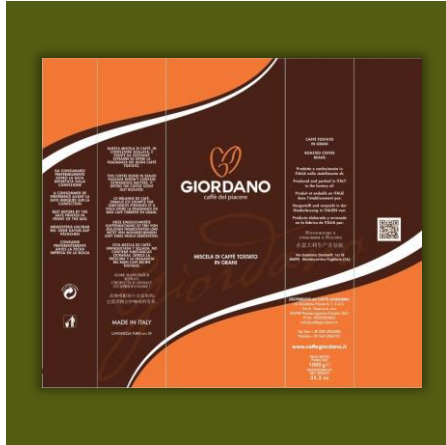
Ours blends is the result of a combination of 8 varieties of coffee processed with the washed method: the fruits after harvest they are stripped, pocked, washed and then dried. They are stripped through machines, then placed in tanks containing water to remove the mucilage through the processing. They are then dried in the sun, turning them continuously to avoid mold. These washed coffees have high quality organoleptic characteristics.

They come from BRAZIL, COLOMBIA, COSTA RICA, IVORY COAST, GUATEMALA, KENYA, INDONESIA, majority belonging to the Arabica and Robusta species, dosed in the right quantity to obtain a quality coffee.

Blending takes place before and not after roasting, a more complex and demanding operation, but the only one that gives coffee a balanced and constant taste over time. the highest quality roasting is just as important as the raw material. With us the roasting process is precisely controlled, aiming at small temperature gradients through the grain coffee. The control of this process is a particularly crucial and decisive aspect for the excellence of toast.







Code	Blend	Description	box size	EAN
<b>Caffè in grani - Linea Bar</b>				
GRVEL	Vellutata	70% robusta 30% arabica	1kg	8055748451005
GRARM	Armoniosa	40% robusta 60% arabica	1kg	8055748450985
GRSUB	Sublime	100% arabica	1kg	8055748450978
GRVIG	Vigorosa	100% robusta	1kg	8055748451012
GRDEC	Decaffeinata	arabica e robusta	500gr	8055748450961
GRGOLD	Armoniosa +	40% robusta 60% arabica	500gr	8055748451180
confezioni x pallet: 648 pz da 1kg (54 box da 12 kg)				



For those who do not renounce the timeless ritual of the MOKA coffee machine, to the Naples tradition of the "tazzulella di caffè" made with cuccuma and for those with more particular tastes, we have studied and made blends of coffee beans and ground coffee suitable for many types of preparation:

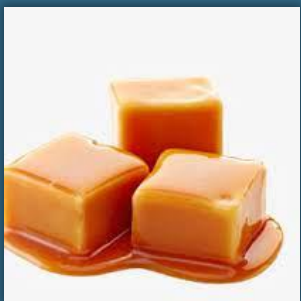
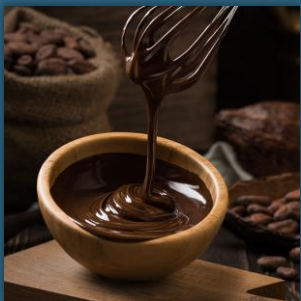
- WITH THE MOKA COFFEE MAKER, ICON OF THE ITALIAN CULTURAL TRADITION
- WITH THE NEAPOLITAN COFFEE MAKER (CUCCUMELLA)
- WITH THE AMERICAN COFFEE MACHINE (DRIP COFFEE)
- WITH THE TURKISH COFFEE PENTOLINE (IBRIK OR CERVE).



Code	Blend	Description	box size	EAN
CAFLA250G	Caramello	arabica e robusta	250gr	8055748451234
CHFLA250G	Cioccolato	arabica e robusta	250gr	8055748451241
GIFLA250G	Ginseng	arabica e robusta	250gr	8055748451258
HAFLA250G	Nocciola	arabica e robusta	250gr	8055748451265
ROFLA250G	Rum	arabica e robusta	250gr	8055748451296
CIFLA250G	Cannella	arabica e robusta	250gr	8055748451289
<b>Confezioni x pallet: 2808 pz da 250gr (117 box da 24 pz)</b>				



# OUR HOME LINE FLAVORED



For those who do not renounce the timeless ritual of the MOKA coffee machine, to the Naples tradition of the "tazzulella di caffè" made with cuccuma and for those with more particular tastes, we have studied and made blends of coffee beans and ground coffee suitable for many types of preparation:

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Code	Blend	Description	box size	EAN
CAFLA250G	Caramel	arabica e robusta	250gr	8055748451234
CHFLA250G	Chocolate	arabica e robusta	250gr	8055748451241
GIFLA250G	Ginseng	arabica e robusta	250gr	8055748451258
HAFLA250G	hazelnut	arabica e robusta	250gr	8055748451265
ROFLA250G	Ron	arabica e robusta	250gr	8055748451296
CIFLA250G	Cinnamon	arabica e robusta	250gr	8055748451289

box x pallet: 2808 pz of 250gr (117 box of 24 pz)



# THE ADVANTAGES OF COFFEE IN PODS

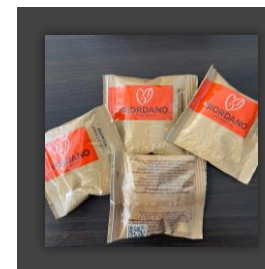


Code	Blend	Description	box size	EAN
<b>Coffee pods</b>				
CLDVIG150	Vigorosa	44mm compostable paper pod	150 pz	8055748450060
CLDVIG50	Vigorosa	44mm compostable paper pod	50 pz	8055748450084
CLDVEL150	Vellutata	44mm compostable paper pod	150 pz	8055748450107
CLDVEL50	Vellutata	44mm compostable paper pod	50 pz	8055748450121
CLDDECI150	Decisa	44mm compostable paper pod	150 pz	8055748450145
CLDDECI50	Decisa	44mm compostable paper pod	50 pz	8055748450169
CLDDEC150	Decaffeinated	44mm compostable paper pod	150 pz	8055748450152
CLDDEC50	Decaffeinated	44mm compostable paper pod	50 pz	8055748450176
<b>box x pallet: 128 of 150pz / 288 of 50pz</b>				



We have taken this road to produce coffee and the like for a series of remarkably important advantages.

- The always constant weight
- The product is always fresh why was packaged a single package
- Hygienic packaging and suitable for food, which lasts in time, is practical and respects the environment
- Barrier against water, moisture, oxidation, extraneous odors, fats and light
- Possibility of a constant consumption control
- Possibility of getting a good express, as that of the bar, in any part of the world



# THE ADVANTAGES OF COFFEE IN PODS



## FLAVORED

Code	Blend	Description	box size	EAN
<b>FLAVORED COFFEE IN PODS</b>				
CARCLD50	Caramel	44mm compostable paper pod	50 pz	8055748450299
CIOCLD50	Chocolate	44mm compostable paper pod	50 pz	8055748450336
GINCLD50	Ginseng	44mm compostable paper pod	50 pz	8055748450374
NOCCLD50	hazelnut	44mm compostable paper pod	50 pz	8055748450411
SAMCLD50	Sambuca	44mm compostable paper pod	50 pz	8055748450459
VNGCLD50	Vanilla	44mm compostable paper pod	50 pz	8055748450497
<b>TEA PODS</b>				
CLDTE50	Tea	44mm compostable paper pod	50 pz	8055748450190
CLDTSRX50	Relax	44mm compostable paper pod	50 pz	8055748450213
CLDTSFB50	soft fruits	44mm compostable paper pod	50 pz	8055748450237
CLDORZOSO	barley	44mm compostable paper pod	50 pz	8055748450251
<b>scatole x pallet: 128 da 150pz / 288 da 50pz</b>				



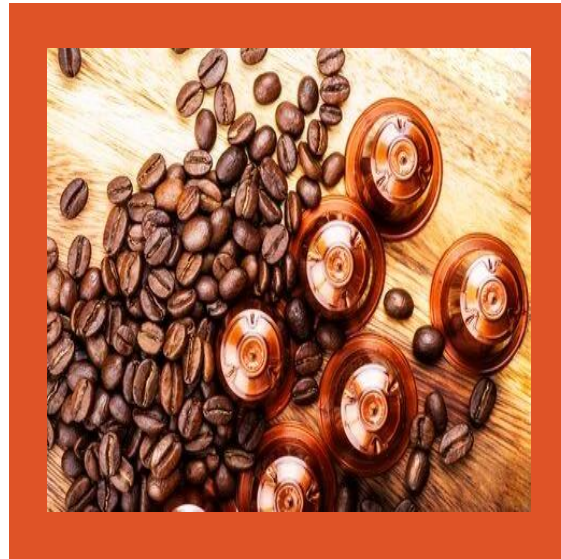
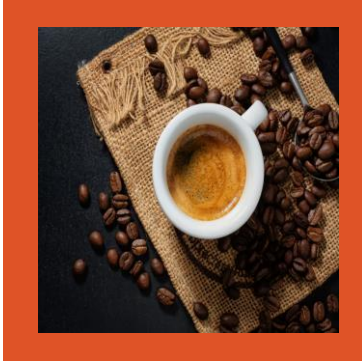
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# Compatible with Nespresso\* machines



Code	Blend	Description	box size	EAN
<b>Capsule compatibili in plastica</b>				
CNESDEC100	nespresso (deca)	Decaffeinato	100	8055748450831
CNESVEL100	nespresso	80% robusta 20% arabica	100	8055748450794
CNESVIG100	nespresso	100% robusta	100	8055748450756
CNESDEC50	nespresso (deca)	Decaffeinato	30	8055748450848
CNESVEL50	nespresso	80% robusta 20% arabica	30	8055748450800
CNESVIG50	nespresso	100% robusta	30	8055748450763
<b>box x pallet: 128 of 150pz / 288 of 50pz</b>				

Brands marked with an asterisk (\*) they are not the property of Caffè DE PLATA S.a.s., nor of companies related to it.

# Compatible with Lavazza Espresso Point\* machines



Code	Blend	Description	box size	EAN
CLAVPODEC100	Lavazza espresso	Decaffeinated	100	8055748450602
CLAVPOVEL100	Lavazza espresso	80% robusta 20% arabica	100	8055748450589
CLAVPOVIG100	Lavazza espresso	100% robusta	100	8055748450565
CLAVPODEC50	Lavazza espresso	Decaffeinated	30	8055748450619
CLAVPOVEL50	Lavazza espresso	80% robusta 20% arabica	30	8055748450596
CLAVPOVIG50	Lavazza espresso	100% robusta	30	8055748450572
<b>box x pallet: 128 of 100pz / 288 of 30pz</b>				

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# Compatible with A Modo Mio\* machines



Code	Blend	Description	box size	EAN
CLAMMDEC100	Lavazza a modo	Decaffeinated	100	8055748450718
CLAMMVEL100	Lavazza a modo	80% robusta 20% arabica	100	8055748450794
CLAMMVG100	Lavazza a modo	100% robusta	100	8055748450756
CLAMMDEC50	Lavazza a modo	Decaffeinated	30	8055748450725
CLAMMVEL50	Lavazza a modo	80% robusta 20% arabica	30	8055748450800
CLAMMVG50	Lavazza a modo	100% robusta	30	8055748450763
<b>box x pallet: 128 of 100pz / 288 of 30pz</b>				

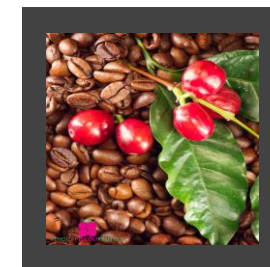
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# Compatible with Dolce Gusto\* machines

Code	Blend	Description	box size	EAN
<b>COMPATIBLE PLASTIC CAPSULES</b>				
CDGDEC100	dolce gusto deca	Decaffeinated	100	8055748450909
CDGVEL100	dolce gusto	80% robusta 20% arabica	100	8055748450886
CDGVIG100	dolce gusto	100% robusta	100	8055748450862
CDGDEC50	dolce gusto deca	Decaffeinated	30	8055748450916
CDGVEL50	dolce gusto	80% robusta 20% arabica	30	8055748450893
CDGVIG50	dolce gusto	100% robusta	30	8055748450879
<b>box x pallet: 128 of 100pz / 288 of 30pz</b>				

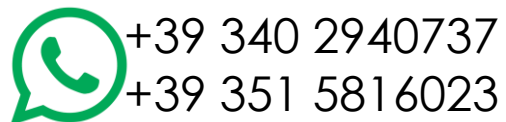
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The passion is ours, the pleasure is yours.

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